



For Immediate Release:
August 25, 2011

Media Inquiries:
Lisa MacLarty
(858) 550-4966
lisam@barneyandbarney.com

Konica Minolta Signs on to Sponsor The Barney & Barney Foundation's "Rock the Foundation" Benefit Concert

Leader in advanced imaging and networking technologies partners with insurance brokerage to support this year's grant recipients

SAN DIEGO (August 25, 2011) — Konica Minolta has signed on as a sponsor of the Barney & Barney Foundation's "Rock the Foundation" concert to benefit this year's 9 grant recipients. Barney & Barney LLC, one of the largest and longest standing insurance brokerages in the U.S., formed the charitable Foundation in 2009 in recognition of the firm's centennial anniversary. Established with the goal of providing grants to local charities, proceeds raised from the September 22 "Rock the Foundation" concert will benefit 9 deserving charities.

"We are proud to sponsor this annual event hosted by the Barney & Barney Foundation that promises both a great turnout and a tremendous benefit designed to create possibilities and ensure a brighter future in their local communities," said Kevin Kern, Senior Vice President, Marketing, Konica Minolta Business Solutions U.S.A., Inc. "In partnership with our San Diego colleagues and friends at the Barney & Barney Foundation, we aim to position the 2011 Rock the Foundation Concert as the premier 'must-attend' experience, and the excitement is already building in San Diego for the event."

"We are so pleased that Konica Minolta has joined us as a sponsor. The Foundation's mission to provide grants to local charities in our community would not be possible without the support of our key business partners and supporters," said Paul Hering, Managing Principal and CEO of Barney & Barney LLC.

About Konica Minolta - Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced imaging and networking technologies for the desktop to the print shop. For the fourth consecutive year, Konica Minolta was recognized as the [#1 Brand for Customer Loyalty](#) in the MFP Office Copier Market by Brand Keys. BLI has named Konica Minolta 2011 "[Line of the Year](#)" award winner for the company's award-winning line of bizhub Color and Monochrome Multifunctional Products. For more information, please visit www.CountOnKonicaMinolta.com and follow Konica Minolta on [Facebook](#), [YouTube](#), and [Twitter](#).

About the Barney & Barney's Foundation's 2011 Grant Recipients - This year, grants will be given to charities in San Diego, Orange County and the Bay Area, the three regions in which the company has offices. Recipients include:

SAN DIEGO

- Burn Institute - www.burninstitute.org
- Neighborhood Healthcare - www.nhcare.org
- New Alternatives - www.newalternatives.org
- San Diego Natural History Museum - www.sdnhm.org
- Voices for Children – www.voices4children.com

ORANGE COUNTY

- THINK Together - www.thinktogether.org
- YMCA of Orange County - www.ymcaoc.org

BAY AREA

- Alameda County Community Food Bank - www.accfb.org
- East Bay Center for Performing Arts – www.eastbaycenter.org



Since its founding two years ago, the Foundation has granted \$280,000 to deserving charities. This year, funds will be raised by ticket sales from a benefit concert featuring The Makepeace Brothers on September 22 at the historic Del Mar Fairgrounds. For more information or to purchase tickets, visit www.barneyandbarneyfoundation.org.

About Barney & Barney LLC

Barney & Barney LLC is a California-based privately held risk management and insurance brokerage firm providing solutions, services and products in commercial property and casualty insurance, employee benefits, workers' compensation, executive personal lines, and surety for the past 100 years.

For more information visit www.barneyandbarney.com, www.barneyandbarneyfoundation.org, or visit us on Twitter and Facebook at www.twitter.com/barneyandbarney or www.facebook.com/barneyandbarney.

###