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AIX Group Signs on to Sponsor The Barney & Barney Foundation's "Rock the Foundation" Benefit Concert

Insurance holding company partners with insurance brokerage to support this year's grant recipients

SAN DIEGO (August 29, 2010) — AIX Group has signed on as a sponsor of the Barney & Barney Foundation's "Rock the Foundation" concert to benefit this year's 9 grant recipients. Barney & Barney LLC, one of the largest and longest standing insurance brokerages in the U.S., formed the charitable Foundation in 2009 in recognition of the firm's centennial anniversary. Established with the goal of providing grants to local charities, proceeds raised from the September 22 "Rock the Foundation" concert will benefit 9 deserving charities.

"We are thrilled to serve as a leading sponsor of Barney & Barney's Rock the Foundation benefit," said Ron Ganiats, Regional President of AIX. "Barney & Barney is not only an important partner for us, the company's foundation aligns well with our company's dedication to giving back to the communities where we do business. I look forward to the event being a tremendous success!"

"We are so pleased that AIX Group has joined us as a sponsor. The Foundation's mission to provide grants to local charities in our community would not be possible without the support of our key business partners and supporters," said Paul Hering, Managing Principal and CEO of Barney & Barney LLC.

About AIX Group, Inc – AIX Group, a subsidiary of The Hanover Insurance Group, Inc. (NYSE: THG), is an insurance holding company with executive offices in Windsor, Conn. AIX was founded in 2005 to fill a need in the underserved market of specialty program insurance business. This sector includes traditional first dollar programs, risk retention groups, rent-a-captive facilities, group and association captives and hybrid collateral structures. The company has an "A XIV" (Excellent) rating with A.M. Best Company. AIX Group employs approximately 150 people in four U.S. locations: California, Connecticut, Florida and New York.

About the Barney & Barney's Foundation's 2011 Grant Recipients - This year, grants will be given to charities in San Diego, Orange County and the Bay Area, the three regions in which the company has offices. Recipients include:

SAN DIEGO

- Burn Institute - www.burninstitute.org
- Neighborhood Healthcare - www.nhcare.org
- New Alternatives - www.newalternatives.org
- San Diego Natural History Museum - www.sdnhm.org
- Voices for Children – www.voices4children.com

ORANGE COUNTY

- THINK Together - www.thinktogether.org
- YMCA of Orange County - www.ymcaoc.org

BAY AREA

- Alameda County Community Food Bank - www.accfb.org
- East Bay Center for Performing Arts – www.eastbaycenter.org



Since its founding two years ago, the Foundation has granted \$280,000 to deserving charities. This year, funds will be raised by ticket sales from a benefit concert featuring The Makepeace Brothers on September 22 at the historic Del Mar Fairgrounds. For more information or to purchase tickets, visit www.barneyandbarneyfoundation.org.

About Barney & Barney LLC

Barney & Barney LLC is a California-based privately held risk management and insurance brokerage firm providing solutions, services and products in commercial property and casualty insurance, employee benefits, workers' compensation, executive personal lines, and surety for the past 100 years.

For more information visit www.barneyandbarney.com, www.barneyandbarneyfoundation.org, or visit us on Twitter and Facebook at www.twitter.com/barneyandbarney or www.facebook.com/barneyandbarney.

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